



May 21, 2025

Nevada Medicaid Web Announcement 3638

Attention All Providers and Medicaid Partners: Changes are Coming to Rural Medicaid

Starting **now** we are all likely to get questions from members about managed care coming to rural Nevada. Please print this [flyer](#), post it and have it ready to answer questions. Not all Fee for Service members will have managed care, so it is important to know who this change applies to. If you have questions, [read the website](#) and/or write to StatewideMCO@DHCFP.nv.gov.

In addition to printing the flyer, please consider sharing the messages below with your network and clients. We will send you updated messages as the project progresses. If you share the messages below in your network, please let us know by writing to StatewideMCO@dhcfp.nv.gov.

COMMUNICATIONS TOOLKIT

For use by partners and providers to help get the word out.

FOR POSTING ON YOUR SOCIAL MEDIA

MESSAGE 1

ATTACHED IMAGE (see page 3): Virtual visit

TEXT: Rural Medicaid members asked for more preventive health, easier appointments and more doctors and providers. Nevada Medicaid listened and responded. Now, managed care is coming to rural Nevada. For more information, look at the flyer on this website: https://dhcfp.nv.gov/Providers/Statewide_Managed_Care/

MESSAGE 2

ATTACHED IMAGE (see page 3): Walking

TEXT: Staying healthy can feel like a sport. Rural Nevadans Medicaid members are about to get teams of doctors, nurses and coaches on their side. Check out the changes with the flyer on this website: https://dhcfp.nv.gov/Providers/Statewide_Managed_Care/

MESSAGE 3

ATTACHED IMAGE (see page 3): Clinic

TEXT: Medicaid is working to improve rural health care with changes starting in January 2026. The flyer on this website explains it: https://dhcfp.nv.gov/Providers/Statewide_Managed_Care/

EMAIL MESSAGE TO CLIENTS AND/OR YOUR NETWORK

RE: Important Changes Coming to Rural Nevada Medicaid

Dear Rural Fee for Service Medicaid Members,

In 2024 Nevada Medicaid surveyed rural Nevadans on how to improve services. Rural members want:

- Easier appointments
- More preventative health options
- More doctors and health care providers

Medicaid responded. New health plans are coming to rural Nevada. The plans will be held to appointment standards, be rewarded for offering preventative health services that improve outcomes and use their resources to bring more health care options to rural areas. Starting this fall, some rural Nevadans will need to keep an eye out for letters from the Health Plans. For more information, read this [new flyer](#). Feel free to share it. You can also [visit this website](#). If you have any questions, please write to StatewideMCO@dhcfp.nv.gov.

Please forward this message to people you know so that they can [sign up for notifications from Nevada Medicaid](#). Comparta este mensaje para que las personas puedan [inscribirse](#) y recibir notificaciones de Nevada Medicaid. 如果希望获得本文件的翻译版本，请提交申请至 dhcfp@dhcfp.nv.gov; (702) 668-4200 or (775) 687-1900.

Image for social media message 1: Virtual Visit



Image for social media message 2: Walking



Image for social media message 3: Clinic

